



Information Cookie

This information is intended to disclose the procedures followed for collecting via cookies the information provided by users while browsing the website. With respect to the personal data collected with cookies these consist of the IP addresses of users (suitable for identifying a browser and its license), as well as the possible interconnection with the log files of registered users and their browsing data. For the processing of personal data related to the activity of first-party cookies (i.e. those affixed directly by Sensitron S.r.l.), the data controller under Article 4 of Regulation (EU) 2016/679 is Sensitron S.r.l. with registered office in Viale della Repubblica, 48 - 20007 Cornaredo (MI).

What is a cookie and what is it used for?

Cookies are small text strings that the Internet site to which the user connects sends to the user's terminal. Cookies are stored in the user's terminal in order to transmit information to the site at the time of the next visit. Cookies can be first-party (affixed directly by the Company) or third-party. Cookies are useful because they allow the Site to recognize the user's device and enable navigation between pages, remembering preferences expressed and improving the users' browsing experience. In certain cases, certain types of cookies may, in addition, make the advertisements displayed online more appropriate to the user or relevant to the user's interests or may collect information useful for evaluating and improving the performance of the Site and the effectiveness of the campaigns and services offered. For more information about cookies, the user can [click here](#).

Browser settings

By changing the settings of your browser, you can decide to make the installation of any type of cookies subject to your prior consent or to prevent their installation altogether. Please note that the configuration of each browser is different and is described in the "Help" menu of the browser. To understand how to set cookie settings, the user can consult the following links to the support pages of the most popular browsers:

[Google Chrome](#)

[Mozilla Firefox](#)

[Internet Explorer](#)

[Opera](#)

[Safari](#)

What cookies do we use and for what purposes?

Our site uses different types of cookies and related technologies, each of which has a specific function. The cookies used are listed below, highlighting their function.

Required technical cookies

From the first access these cookies allow the site to function properly and display content on the device by recognizing the language of the country from which the user connects. In case there are registration areas on the site and the user is registered, they will allow the user to be recognized by accessing restricted areas. These are cookies that are essential to provide a service based on user requests, for example to authenticate and access the 'account. These cookies are necessary for the operation of the Site and, therefore, do not require the user's consent. If you disable these cookies by changing your browser information, we cannot guarantee the operation and performance of our Site during your visit.





Functional Cookies

These cookies allow, based on the user's express request, to be recognized at subsequent logins so that the user does not have to re-enter his or her data at each visit. In the case of e-commerce sites, if the user has added items to the shopping cart and closed the session without completing the purchase and without removing them from the shopping cart, these cookies will allow the purchase to continue the next time the user accesses the site (within a limited period of time). Functional cookies are not essential to the operation of the site, but they improve the quality and experience of browsing. These cookies can also be likened to technical cookies and do not require the user's express consent.

Analytical Cookies

These cookies are used, for example, by Google Analytics in order to process statistical analyses of how users navigate the site via computer or mobile applications, the number of pages visited or the number of clicks made on a page while browsing a site.

If our site processes the results of these analyses anonymously and solely for statistical purposes only if the provider uses the services in connection with the browser installed on the user's computer or other devices used to browse our site.

Profiling or analytical profiling cookies

These are cookies installed, with the user's revocable consent at any time, to make evaluations with respect to his or her browsing activity on the Site, to improve its performance and design, to check the effectiveness of a campaign, and to monitor from which sources a user has been directed to our Site so that we know whether it is worth our investing in that specific source. However, consider that if analytical cookies are properly anonymized, they can be installed without the user's prior explicit consent. In addition, if you consent to the installation of such cookies we may interconnect the data collected via profiling analytical cookies with other data about you and, in particular, the identifying data you provide us by filling in the forms available on the site. In this case, we will process your data, including data collected on your browsing activity via profiling analytical cookies, for the purposes and in the manner explained in our [Privacy Policy](#).

If you do not consent to these cookies, we will not be able to evaluate the effectiveness of our campaigns and our site, with respect to your specific browsing activity. As mentioned, you always have the option to revoke the choice you have made and change your site navigation settings by accessing the "manage preferences" link.

Third-party marketing/retargeting cookies

Third-party cookies are cookies set by a site or domain other than the one visited by the user. Thirdparty cookies are installed because a site may have certain elements (images, sounds, specific links to websites located in another domain, etc.) that install cookies that reside on a different server. The data collected by these third parties is governed by their specific privacy policies, terms and conditions, or cookie policies, over which the Company has no control. Sensitron S.r.l. uses third-party cookies on its site. As you navigate within our site, these cookies are also used to show you products that may be of interest to you or similar to those you have previously looked at, based on your browsing history. The use of these cookies may allow connection to the user's computer or other devices and track the data saved: these cookies connect to the browser installed on the user's computer or other devices used while browsing our site.





Social Network Cookies

These cookies are necessary to allow the user's social account to interact with our site. They are used, for example, to let the user express their appreciation and share it with their social friends. Social network cookies are not necessary for browsing.

Instructions for disabling cookies on various browsers and other third-party services:

Per maggiori informazioni sui cookie e per gestire le tue preferenze sui cookie di profilazione di terza parte ti invitiamo a visitare <http://www.youronlinechoices.com>

